

## 2011-2014 Three Year Plan – Strategy Action Plan



<b>Strategy:</b>	Expand the promotion and celebration of 21st Century learning by creating a digital “Hall of Excellence, Creativity and Innovation.”
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**Goal 2:** Learners are self-directed, innovative, ecologically intelligent and entrepreneurial.

**Outcome 4:** Learners flourish in a culture of excellence.

**Performance Measures:** Percentage of staff, parents, and students who agree that their school/the jurisdiction is building a culture of excellence.

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<b>Resource Person(s)</b>	<b>Kevin Wttewaall</b> <b>Todd Kiernan</b> <b>Angela Spanier</b>

### FIRST QUARTER

Sept. 1 – Nov. 15	Action Steps	Deliverables
	<ol style="list-style-type: none"> <li>1. Create school based expectations for sharing digital pieces</li> <li>2. Design Process of selecting “exemplars” to place in corporate site</li> </ol>	Project Description
<b>Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken</b> NA		
<b>Communication Tactics</b> Communication Plan		

### SECOND QUARTER

Nov. 16 - Feb. 15	Action Steps	Deliverables
	<ol style="list-style-type: none"> <li>3. Define what an exemplar looks like in RVS.</li> <li>4. Design process of selecting “exemplars” to showcase in corporate site</li> <li>5. Create school based expectations for sharing digital pieces.</li> <li>6. FOIPP, copyright rule guidelines outlined.</li> <li>7. Pilot several schools Showcase area.</li> </ol>	<input type="checkbox"/> Document outlining digital showcase goals/timelines for schools. <input type="checkbox"/> Rubric <input type="checkbox"/> Definitions, Process and examples
<b>Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken</b> NA		
<b>Communication Tactics</b> Communication Plan, guidelines/timelines distributed to schools.		

### THIRD QUARTER

Feb. 16 – May 15	Action Steps	Deliverables
	8. Build Showcase area for each school or support schools as they create their own showcase areas. 9. Create the jurisdictional showcase area, implementing the definitions/processes outlined in the second quarter.	<input type="checkbox"/> School Based Digital Showcase Areas for both schools and jurisdiction
<b>Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken</b> NA		
<b>Communication Tactics</b> PR plan (Online, News Releases, What's New on RVS etc ) to point people to School and Jurisdictional showcase areas.		

### FOURTH QUARTER

May 16 – Aug. 30	Action Steps	Deliverables
	10. Complete all school showcase areas. 11. Implement Google analytics for school and jurisdictional websites to report data to identified staff.	<input type="checkbox"/> Completed Digital Showcase Area on corporate and school sites.
<b>Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken</b> Google Analytics data collected from all schools and jurisdictional websites showing data on visitors to the websites.		
<b>Communication Tactics</b> PR plan (Online, News Releases, What's New on RVS etc) to point people to School and Jurisdictional showcase areas.		

### BUDGET PROJECTION

<b>Costs</b>
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