

Year 3 - 2011-2014 Three Year Plan – Strategy Action Plan
G1_04



Strategy:	Promote use of RVS jurisdictional volunteer program, netWORK, to match school needs to community resources.
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- Goal 1: *Learners have their individual needs met.*
 Outcome 4: *Parents and community partners plan a purposeful and sustained role.*
 Goal 2: *Learners are self-directed, innovative, ecologically intelligent and entrepreneurial.*
 Outcome 2: *Learners demonstrate 21st C competencies.*

MRP	John Burger
Resource Person(s)	SWC – Community Engagement

Action Steps

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	<ol style="list-style-type: none"> 1. Announce jurisdictional wide implementation in September via Ontrack, Replay, Social Media, Media Release, and RVS/School Websites. 2. Install netWORK badge on all school websites. 3. Seek to make community-based presentations via Chamber of Commerce and/or Rotary Clubs. 4. Request partner organizations to link netWORK to their websites. 5. Create a netWORK brochure for community distribution. 6. Promote schools request via Social Media on an ongoing basis.
Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken	
Number of school requests identified and responded to. Number of school services accessed.	
Communication Tactics	
Replay/Social Media/RVS PL Portal/RVS websites	

BUDGET PROJECTION

N/A
