

Media Release



FOR IMMEDIATE RELEASE

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RE: Director of Professional Learning Announced

Rocky View Schools' (RVS) Superintendent of Schools Greg Bass is pleased to announce the appointment of Manny Ferreirinha as Director of Professional Learning, effective Sept. 21, 2009.



“Manny arrives in Rocky View from Alberta Education, where he served as a Senior Education Manager, first with the Learning Supports Division and later with the Inspiring Education Project Team,” said Bass. “We are very fortunate to have attracted an educational professional who has a wealth of experience across the K to 12 education sector, from the classroom to the ministerial level.

Prior to his work with Alberta Education, Ferreirinha served as Teacher, Assistant Principal, Principal and Supervisor for the Calgary Catholic School District. From 2000 to 2007, he led the Catholic District in its efforts to implement the Board’s Alberta Initiative for School Improvement and Professional Development programs.

Ferreirinha’s leadership has been felt by educators and school communities across the province through his involvement in Inspiring Education, which engaged Albertans in an exchange of ideas on what education needs to look like in the near and distant future. A life-long learner, he has kept abreast of the latest trends and pedagogy through extensive professional learning activities to build his capacity in supporting others as a collaborative and purposeful leader.

Ferreirinha holds a Masters of Arts in Administration from Gonzaga University, and a Bachelor and a Diploma of Education in Curriculum and Instruction from the University of Calgary.

“On behalf of the Board of Trustees, I welcome Manny to Rocky View Schools,” said Board Chair Sylvia Eggerer. “We look forward to his leadership role in building a community of learners.”

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