

# Media Release



**FOR IMMEDIATE RELEASE**  
**February 3, 2011**

**RE: Board of Trustees launches new website**

As ambassadors of Rocky View Schools' (RVS) 21<sup>st</sup> Century learning culture, its Board of Trustees has launched its own website, February 3, 2011, accessible at <http://trustees.rockyview.ab.ca>.

“As part of our ongoing commitment to be transparent and to model for our schools our Board’s transformation into 21<sup>st</sup> C stewards, we saw it a natural move to establish a web presence,” said Board Chair Bruce Pettigrew. “Two years ago, our Board made the commitment to make our operations paperless. Through laptops and the jurisdiction’s webportal, we made that commitment a reality. Now we aim to make ourselves more accessible and more accountable to the communities we serve through the launch of our very own website.”

The new website features an overview of the Board’s stewardship role, a profile of each Trustee, and media coverage pertaining to the Board’s stewardship of RVS, found in both daily and weekly newspapers. The site also provides an overview of the Board’s Charity Golf Tournament, which this year will be held Monday, August 22, 2011, at the beautiful [Links of GlenEagles](#) in the Town of Cochrane.

“Of special interest to school communities is a section featuring our Board’s 21<sup>st</sup> Century Awards,” said Pettigrew. “In recognition of the extraordinary efforts of students in the areas of Civic Stewardship and 21st Century Learning, beginning this spring our Board is inviting schools to nominate students to receive a Civic Stewardship of the Year Award and/or one of ten 21st Century Learner Awards.

Pettigrew said details of the awards program, which is made possible through the proceeds the Board’s Charity Golf Tournament, can be found on the site, including the process of how to nominate students and how to invite a Trustee to present the award(s).

On the front page of the website, Pettigrew said the Board will post monthly columns, sharing new initiatives and/or issues of concern to the Board with its communities. The first topic posted highlights the Board’s desire to enter into a dialogue with its communities; the second topic to be posted revolves around the Board’s Three Year Planning initiative, which kicks off February 14, 2011.

“In the near future, we also hope to launch a Trustee blog from the site, which will facilitate an open ‘dialogue’ with our communities. More information on that initiative will be announced at a later date,” he said.

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