

# Media Release



## FOR IMMEDIATE RELEASE

June 24, 2009

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### Rocky View Schools raising funds to fuel its young minds

Rocky View Schools is gearing up for its second annual charity golf tournament, slated for August 19, 2009, with the intention of raising funds to fuel the minds of its students.

This year proceeds of the 2009 Links to Learning, which will be held at the prestigious Links of GlenEagles in Cochrane, have been ear-marked for the launch of a jurisdiction-wide breakfast and lunch program: Food for Thought.

“Research shows that students with good nutritional practices achieve better on standardized tests, demonstrate better behavior, and are less hyperactive than children who skip meals,” said Gloria Wells, RVS’ Director of Collaborative Services. “Food for Thought aims to help meet the critical needs of sustaining children throughout the day so they can maximize their learning potential.”

According to Wells, many schools have reported that students show up at school hungry and/or without a lunch. Although some schools have begun to provide students with food on-site, through breakfast, lunch, milk or ‘emergency rations’ programs, Food for Thought will provide a more systematic approach to ensuring all students have the fuel they need to learn.

“Through the formation of a Food for Thought Action Committee, plans will be developed for each ‘community of schools’, eliminating schools from having to work in isolation to address the issue or from competing for support and partnerships,” said Wells. “The plans would identify strategies, resources and partnerships in each area, and provide an opportunity for people to work together where it makes sense to implement the strategies.”

Wells said monies raised through the tournament would go towards implementing the strategies identified in the plans, more specifically, to put food in the bellies of students.

“Hunger is a wide spread issue in our jurisdiction,” said Bert Church High School’s Principal Nancy Adams. “We offer a nutrition program for those students in our school who are either homeless or belong to families who are struggling. It’s not a role we want to take on, but education is the key to a successful community and students need food to think.”

Jacque Mirtle, Links to Learning tournament chair, said sponsorship packages and golf registrations are still available for the charity tournament. Businesses, organizations or individuals can sign up for one of six sponsorship categories, ranging from \$1000 as a Flag Sponsor to \$12,000 for a Title Sponsor. Costs to golf are \$250/player or \$1000/team.

Sponsorships and registrations can be placed online at [www.linkstolearning.golfreg.com](http://www.linkstolearning.golfreg.com)

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### FOR MORE INFORMATION CONTACT:

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