

Media Release



FOR IMMEDIATE RELEASE

June 1, 2011

RE: Principalsip of Bert Church High School announced

Rocky View Schools' (RVS) Superintendent of Schools Greg Bass is pleased to announce the appointment of Pam Davidson to the Principalsip of Bert Church High School, effective August 15, 2011.



“A veteran to Rocky View Schools, Pam is a highly respected administrator in our jurisdiction,” said Bass. “Her ability to cultivate an engaging learning environment focused on the unique needs of all learners will serve Bert Church well; I congratulate her on this new assignment.”

Currently the Principal of Springbank Middle School, Davidson has served as a teacher, an assistant principal or a principal at Cochrane High, Bow Valley High, Meadowbrook Middle, and Springbank Middle. From 1998 to August 2000, she was seconded as a University Associate to the University of Calgary. Prior to her arrival in Rocky View in 1994, she worked for Pembina Hills as a counselor and teacher. She also spent a year as an exchange teacher in Western Australia.

Rocky View Schools' transformation to a 21st C learning organization has been a passion for Pam over the last four years. As has been the focus at Springbank Middle, utilizing the Understanding by Design framework, Universal Design for Learning and balanced assessment, while accessing emerging technologies will continue to be at the forefront of her work at Bert Church High School.

Pam has a Masters in Education from the University of Calgary, specializing in Adult, Community and Higher Education, and a Bachelor of Education with Distinction from the University of Alberta. As Chair of RVS' Superintendent Working Committee on Professional Learning, Pam actively endorses lifelong learning by recommending books, offering seminars, providing articles and mentoring others to take on leadership roles and extend their 'comfort zone'. Pam also is a member of the Council on Alberta Teaching Standards, which advises the Education Minister on teaching quality standards.

“On behalf of the Board of Trustees, I extend my congratulations to Pam on her return to a high school setting,” said Board Chair Dr. Bruce Pettigrew. “As a former principal of Meadowbrook, I am sure Pam will resurrect some previously established relationships within the Airdrie community, all of which will make the transition a smooth one for staff, parents and students.”

-30-

Further information contact:

Angela Spanier, Director of Communication
403.945.4012