



Advocacy Committee

Terms of Reference

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- Purpose:** To promote the position of Rocky View Schools in its endeavour to positively impact the students it serves.
- Structure:** There are three arms of the committee that must work in concert:
- Political Lobbying (such as Capital Plan, Renewed Funding Framework, Emergent Topics)
 - Political Networking (MLAs, Mayors, Reeve, Parents, School Councils, Aldermen, Councillors, Media, Business Leaders, other ministries, ASBA, and PSBAA through lunches, meetings, etc.)
 - Promotion of Educational Stewardship (such as community awareness of educational stewardship, elections, board sponsorship)
- Authority:** Based on the direction of the Board, recommend implementation plans for lobby efforts, political networking and promotion of educational stewardship.
- Membership:**
- Two trustees (appointed at each organizational meeting – one to chair)
 - Superintendent of Schools
 - Associate Superintendent of Business and Operations
 - Director of Communications
 - Other Education Centre Staff as required
- Meetings:** Monthly as determined by the Committee at previous meeting, excluding July and August.
- Minutes:** The Director of Communications shall act as recording secretary for the Committee.
- Remuneration of Trustees:** Trustees will be remunerated according to Board Policy.
- Budget:** To be established during the Board's annual budget process.