

2011-2014 Three Year Plan – Strategy Action Plan



Strategy:	Develop a Corporate Grant Application Strategy Linking to Key Outcomes in the 3YP
------------------	---

Goal 4: Learning environments enable the acquisition of 21st Century competencies

Outcome 2: Operational efficiencies accelerate innovation, research, and organizational development

Performance Measures: Percentage of staff that agree that available resources stimulate innovation
Percentage of staff that agree that Education Centre departments effectively support schools in building 21st Century learning environments
Number of research projects completed within or in partnership with RVS
Amount of dollars obtained by RVS staff

MRP	Greg Bass
Resource Person(s)	Dave Morris John Burger Nikki Hall

FIRST QUARTER

Sept. 1 – Nov. 15	Action Steps	Deliverables
	<ol style="list-style-type: none"> 1. Research grant application processes 2. Research and create list of potential corporate partners 3. Investigate seed funding to staff a grant writer (0.25 FTE) 4. Examine key outcomes in 3YP for “clustering” to inform corporate grant application direction 5. Create report of current corporate grants and projects in place in 2011-12 	<ul style="list-style-type: none"> ▪ Standard grant application process ▪ Potential corporate partners ▪ Target areas for grants identified ▪ Current corporate grant report
Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken Baseline of dollars received in 2010-11		
Communication Tactics <ul style="list-style-type: none"> ▪ Create portlet for “Corporate Partners” on website, communicate through OnLine link to report on current corporate grants 		

SECOND QUARTER

Nov. 16 - Feb. 15	Action Steps	Deliverables
	<ol style="list-style-type: none"> 6. Initiate corporate grant applications with key organizations 	<ul style="list-style-type: none"> ▪ (2) grant applications completed
Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken <ul style="list-style-type: none"> ▪ Track response of grant applications to inform future application processes 		
Communication Tactics <ul style="list-style-type: none"> ▪ Communicate via portlet, OnLine, and social media progress on securing grants 		

THIRD QUARTER

Feb. 16 – May 15	Action Steps	Deliverables
	7. Create interim report of implementation of grants and intended outcomes, including student and staff involvement	<ul style="list-style-type: none"> ▪ Interim Report
Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken (text)		
Communication Tactics <ul style="list-style-type: none"> ▪ Online, portlet, social media 		

FOURTH QUARTER

May 16 – Aug. 30	Action Steps	Deliverables
	8. Review staffing component for 2012-13 9. Identify additional potential corporate partners to advance year 2 of 3YP	<ul style="list-style-type: none"> ▪ Staffing adjustment ▪ 2012-13 strategy
Qualitative/Quantitative Analysis/Process Evaluation to Be Undertaken <ul style="list-style-type: none"> ▪ RVS satisfaction survey data ▪ Summary report of new dollars injected into system, intended outcomes, and impact 		
Communication Tactics <ul style="list-style-type: none"> ▪ Summary report communicated on website 		

BUDGET PROJECTION

Costs <ul style="list-style-type: none"> ▪ \$20,000
