# There are instances in schools when it is desirable to use digital or news media to showcase student/school achievement and projects, which may include publishing personal information about the student, including the student’s name, photographs, videos, interviews, or other work and activities. Rocky View Schools requires Parent/Guardian consent to publicly display and/or publish, on the Internet or through other media in any form, the above noted items that have been created by, or include, the student. To avoid the need for repetitious requests for consent in a given school year, the intent of this form is to provide annual consent.

Please review the information and options below carefully.

**Before completing this form, please note:**

1. *The Internet is not governed, regulated or restricted. Access to information/images published or shared publicly cannot be limited to a specific audience. Use of the images by third parties, once publicly released/posted, is not within the control of Rocky View Schools. Rocky View Schools will not be liable for the actions of third parties in relation to the personal information, once the personal information has been released publicly, provided consent to release the information has been granted.*
2. *Some public social media platforms (e.g., Instagram) now allow posts from business accounts to be indexed by search engines such as Google. This means that photos or videos shared on official school accounts may become searchable and persist online indefinitely, even after the original post is removed. While Rocky View Schools takes steps to disable indexing by default, it cannot guarantee that all content will remain unindexed.*
3. *Consent can be withdrawn at anytime. To do so contact the School Principal.*
4. *Student photos, videos or images may be taken by the public-at-large, journalists, reporters, videographers and other members of the media at events that are open to the general public (for example: sporting events, concerts, cultural programs, clubs, field trips, graduation or other ceremonies). RVS cannot control or prevent further distribution or use of photos, videos, images or other personal information captured by third parties at public events.*
5. *Rocky View Schools follows the Access to Information Act (ATIA) and Protection of Privacy Act (POPA).*
6. *If you check “I Consent” below, Rocky View Schools may use your child’s name, photograph, video, interview or other work and activities from this school year, for the purpose outlined, both now and in future.*
7. *When completing this form, you* ***must*** *indicate your choice for each of the three purposes.*

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| **I understand that Rocky View Schools requires consent to use my child’s name, photographs, videos, interviews, or other work and activities publicly.** |
| **I Consent** OR **I Do Not Consent**to the use of my child’s name, photograph, video, interview or other work and activities to be used for the purpose of highlighting student accomplishments and successes in ***School, Divisional or Staff Personal Social Media Accounts.****(Note: limited to Twitter, Facebook and Instagram)* |
| **I Consent** OR **I Do Not Consent**to the use of my child’s name, photograph, video, interview or other work and activities to be used for the purpose of highlighting student accomplishments and successes in **School Newsletters and School Yearbooks.** |
| **I Consent** OR **I Do Not Consent**to the use of my child’s name, photograph, video, interview or other work and activities to be used for the purpose of highlighting student accomplishments and successes in **School or Divisional Publications or Print Media for Further Use.** |
| Date: |

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| Student Name: |
| Name of Parent/Guardian (please print): |
| Parent/Guardian or Independent Student Signature\*: |

*\*Student must be registered as an independent student with RVS before signing this form. See Administrative Procedure AP303 – Independent Students.*

The personal information on this form is collected under the authority of the Education Act, section 4(a) and 4(c) of the Protection of Privacy Act (POPA), for the purpose of authorizing consent for public use of student images and/or work.

Rocky View Schools will retain this information in accordance with its records retention schedule for the current school year plus one year, unless an issue arises in relation to this form, in which case it will be retained until the student reaches 28 years of age.

If you have any questions about the collection or use of this information, please contact the Access to Information Coordinator, at rvs-records@rockyview.ab.ca or 403-945-4000.

Reference:

* + *Access to Information Act (ATIA)*
	+ *Protection of Privacy Act (POPA)*
	+ AP144 – Public Use of Student Images/Work
	+ AP303 - Independent Students
	+ AP182 – Protection of Privacy