There are instances in schools when it is desirable to use digital or news media to showcase student/school achievement and projects, which may include publishing personal information about the student, including the student’s name, photographs, videos, interviews, or other work and activities. Rocky View Schools requires Parent/Guardian consent to publicly display and/or publish, on the Internet or through other media in any form, the above noted items that have been created by, or include, the student. To avoid the need for repetitious requests for consent in a given school year, the intent of this form is to provide annual consent. Please review the information and options below carefully.

**Before completing this form, please note:**

1. *The Internet is not governed, regulated or restricted. Access to information/images published or shared publicly cannot be limited to a specific audience. Use of the images by third parties, once publicly released/posted, is not within the control of Rocky View Schools. Rocky View Schools will not be liable for the actions of third parties in relation to the personal information, once the personal information has been released publicly, provided consent to release the information has been granted.*
2. *Consent can be withdrawn at anytime. To do so contact the School Principal.*
3. *Student photos, videos or images may be taken by the public-at-large, journalists, reporters, videographers and other members of the media at events that are open to the general public (for example: sporting events, concerts, cultural programs, clubs, field trips, graduation or other ceremonies). RVS cannot control or prevent further distribution or use of photos, videos, images or other personal information captured by third parties at public events.*
4. *Rocky View Schools follows the Freedom of Information and Protection of Privacy (FOIP) Act.*
5. *If you check “I Consent” below, Rocky View Schools may use your child’s name, photograph, video, interview or other work and activities from this school year, for the purpose outlined, both now and in future.*
6. *When completing this form, you* ***must*** *indicate your choice for each of the three purposes.*

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| **I understand that Rocky View Schools requires consent to use my child’s name, photographs, videos, interviews, or other work and activities publicly.** |
| **I Consent** OR **I Do Not Consent**  to the use of my child’s name, photograph, video, interview or other work and activities to be used for the purpose of highlighting student accomplishments and successes in ***School, Divisional or Staff Personal Social Media Accounts.***  *(Note: limited to Twitter, Facebook and Instagram)* |
| **I Consent** OR **I Do Not Consent**  to the use of my child’s name, photograph, video, interview or other work and activities to be used for the purpose of highlighting student accomplishments and successes in **School Newsletters and School Yearbooks.** |
| **I Consent** OR **I Do Not Consent**  to the use of my child’s name, photograph, video, interview or other work and activities to be used for the purpose of highlighting student accomplishments and successes in **School or Divisional Publications or Print Media for Further Use.** |
| Date: |
| Student Name: |
| Name of Parent/Guardian (please print): |
| Parent/Guardian or Independent Student Signature\*: |

*\*Student must be registered as an independent student with RVS before signing this form. See Administrative Procedure AP303 – Independent Students.*

*The information on this form is being collected pursuant to the Education Act and the Freedom of Information and Protection of Privacy Act. Questions concerning its collection or use can be directed to Rocky View Schools FOIP Coordinator, the Associate Superintendent of Business and Operations, by calling 403.945.4000 or by e-mail (*[*busops@rockyview.ab.ca*](mailto:busops@rockyview.ab.ca)*). This information will be retained in accordance with Rocky View Schools procedures for birth plus 28 years.*

*Reference:*

* Freedom of Information and Protection of Privacy Act (FOIP)
* AP144 – Public Use of Student Images/Work
* AP303 - Independent Students
* AP182 – Protection of Privacy