

Media Release



FOR IMMEDIATE RELEASE

Aug. 14, 2025

RE: New bus riders welcome to take part in My First Ride

To assist families of students who are new to riding the school bus, Rocky View Schools (RVS) is pleased to once again offer the My First Ride program from 6 to 7:30 p.m. on Aug. 27 and 28 at the RVS Education Centre (2651 Chinook Winds Drive SW, Airdrie).

“Like any new experience, riding the school bus can be intimidating for first-time riders – especially younger students who may also be attending a new school for the first time,” said Senior Manager of Transportation, Morley Kostecky. “My First Ride provides students and families peace of mind by allowing them to experience a bus ride in advance of the first day of school.”

Both nights will begin with a presentation by an RVS bus contractor highlighting safety on the bus and at bus stops, followed by an opportunity for students and parents/guardians to ask questions. Students then have the chance to take a short bus ride.

My First Ride begins at 6 p.m. each evening. The free event is identical each night; families are welcome to attend whichever night works best for them and do not need to register ahead of time. Families are asked to arrive by 6 p.m.

Families can also watch RVS’ short [bus safety](#) and [bus expectations](#) videos to learn how to keep bus rides and respectful, safe and responsible for everyone. Both videos are available on the [RVS website](#) and on [YouTube](#).

-30-

For more information contact:

Ben Sherick

Communications Officer

bsherick@rockyview.ab.ca